

United States District Court
District of Massachusetts

)	
Azumi LLC et al.,)	
)	
Plaintiffs,)	
)	
v.)	
)	Civil Action No.
Lott & Fischer, PL,)	21-11311-NMG
)	
Defendant.)	
)	

MEMORANDUM & ORDER

GORTON, J.

This action arises from alleged legal malpractice committed by defendant law firm Lott & Fischer, PL ("L&F" or "defendant"). Pending before the Court is L&F's motion to dismiss the complaint for lack of personal jurisdiction (Docket No. 10). For the reasons that follow, the Court concludes that it cannot exercise personal jurisdiction over L&F. Rather than dismiss the action, however, the Court will transfer it to the United States District Court for the Southern District of Florida.

I. Background

A. The Parties

Plaintiff Azumi, Ltd. is a foreign company organized under the laws of England and Wales with a principal place of business in London, England. It operates a global brand of upscale modern Japanese restaurants under the brand name "Zuma".

Plaintiff Azumi LLC (together with Azumi, Ltd., "plaintiffs" or "the Azumi entities") is a Massachusetts limited liability company. Its sole member is Azumi, Ltd. and its principal place of business is in the Commonwealth. It was organized in 2017 to operate a Zuma restaurant in Boston, Massachusetts.

Defendant L&F is a law firm specializing in intellectual property and a Florida professional limited liability company with its principal place of business in Coral Gables, Florida. L&F avers that none of its attorneys resides or regularly works outside of Florida.

B. Factual and Procedural History

In 2007, L&F represented plaintiff Azumi, Ltd. in a trademark dispute with a third party, B.B. Kitchen, Inc. ("B.B. Kitchen"). The dispute, which was heard by the Trademark Trial and Appeal Board in Alexandria, Virginia, concerned a challenge brought by Azumi, Ltd. to B.B. Kitchen's ownership of the "Zuma" trademark which both Azumi, Ltd. and B.B. Kitchen used in the names of their respective restaurants. B.B. Kitchen's restaurant, which it continues to operate, is named "Zuma Tex-Mex Grill" and is located in Boston, Massachusetts.

Although Azumi, Ltd.'s challenge was unsuccessful, the parties eventually agreed to a settlement whereby B.B. Kitchen transferred the "Zuma" mark to Azumi, Ltd. ("the Settlement Agreement") and Azumi, Ltd., in turn, licensed the mark to B.B.

Kitchen for exclusive use in New England ("the License Agreement"). In addition to the provisions concerning use of the mark, the License Agreement afforded Azumi, Ltd. the right to make annual inspections of Zuma Tex-Mex Grill to ensure that it operated in a manner "consistent with the maintenance of the ZUMA trademark." L&F contends that it hired an independent consultant based in Connecticut to conduct those inspections and reported the results to Azumi, Ltd.

Approximately a decade later, an Azumi, Ltd. employee inquired of L&F about whether it could open a Zuma-branded restaurant in Boston ("Zuma Boston") without violating its obligations to B.B. Kitchen. An L&F attorney allegedly advised that, based upon her review of the License Agreement, there was no restriction to opening Zuma Boston.

The Settlement Agreement did, however, preclude Azumi from doing just that and, shortly after Zuma Boston opened, B.B. Kitchen sued the Azumi entities in the Massachusetts Superior Court for Suffolk County for breach of the Settlement and License Agreements. In the course of that litigation, B.B. Kitchen obtained an injunction preventing the Azumi entities from using the "Zuma" mark in Boston. Plaintiffs submit that, faced with an injunction and having already opened their restaurant in Boston, they had no choice but to settle the litigation with B.B. Kitchen at substantial expense.

Thereafter, the Azumi entities, dissatisfied with the legal advice they had received from L&F, commenced this action. In addition to the facts recited above, plaintiffs argue that, after erroneously advising them that they could open Zuma Boston consistent with their obligations to B.B. Kitchen, L&F engaged in a prolonged and concerted effort to conceal its unsound advice. They assert claims against L&F for 1) legal malpractice in the inconsistent drafting of the Settlement and License Agreements and the erroneous advice rendered to Azumi, Ltd. ("Count I") and 2) breach of fiduciary duty by virtue of L&F's cover-up of that malpractice ("Count II").

L&F denies any such wrongdoing and has moved to dismiss the complaint. It contends that this Court does not have personal jurisdiction over it consistent with the Massachusetts long-arm statute, M.G.L. c. 223A, § 3, and the Due Process Clause of the Fourteenth Amendment to the United States Constitution.

II. Motion to Dismiss

A. Legal Standard

On a motion to dismiss for lack of personal jurisdiction, plaintiffs bear the burden of showing that the court has personal jurisdiction over defendant. Cossart v. United Excel Corp., 804 F.3d 13, 18 (1st Cir. 2015). Where, as here, the motion is decided without first holding an evidentiary hearing,

the Court applies the "prima facie" standard of review and takes plaintiffs'

properly documented evidentiary proffers as true and construe[s] them in the light most favorable to [plaintiffs'] jurisdictional claim.

A Corp. v. All Am. Plumbing, Inc., 812 F.3d 54, 58 (1st Cir. 2016). A plaintiff cannot rely, however, on "unsupported allegations" and "must put forward evidence of specific facts to demonstrate that jurisdiction exists." Id. (internal citations omitted); see Vapotherm, Inc. v. Santiago, 38 F.4th 252, 2022 U.S. App. LEXIS 17786, at *6 (1st Cir. June 28, 2022).

In a diversity suit, this Court acts as "the functional equivalent of a state court sitting in the forum state." See Astro-Med, Inc. v. Nihon Kohden America, Inc., 591 F.3d 1, 8 (1st Cir. 2009). As such, this Court must determine whether the exercise of jurisdiction comports with the Due Process Clause of the United States Constitution and the Massachusetts long-arm statute. Id. The two are not coextensive: rather, the Massachusetts long-arm statute imposes limits upon the exercise of jurisdiction more restrictive than the demands of constitutional due process. SCVNGR, Inc. v. Punchh, Inc., 83 N.E.3d 50, 52 (Mass. 2017).

The Massachusetts Supreme Judicial Court ("the SJC") has instructed that, in order to avoid unnecessary consideration of constitutional questions, the personal jurisdiction inquiry

commences with consideration of the long-arm statute. Mojtabai v. Mojtabai, 4 F.4th 77, 85 (1st Cir. 2021) (citing SCVNGR, Inc., 85 N.E.3d at 52); see Duggan v. Martorello, No. 18-12277-JGD, 2022 U.S. Dist. LEXIS 58075, at *30 n.5 (D. Mass. Mar. 30, 2022) (explaining that “unless a challenge under the long-arm statute has been waived, it is necessary to determine whether jurisdiction is appropriate under that statute before engaging in a constitutional analysis”). Only if the statutory requirements are satisfied should the court consider whether its exercise of jurisdiction is permitted by the Constitution. SCVNGR, Inc., 85 N.E.3d at 56; see Exxon Mobil Corp. v. Attorney General, 94 N.E.3d 786, 792 n.3 (Mass. 2018).

1. Application

The Massachusetts long-arm statute sets forth eight grounds upon which jurisdiction may be based. M.G.L. c. 223A, § 3(a)-(h). Subsection 3(a), upon which the plaintiffs rely, provides for the exercise of jurisdiction over a defendant when the cause of action at issue arises from its transaction of business in the Commonwealth. M.G.L. c. 223A, § 3(a); see SCVNGR, Inc., 85 N.E.3d at 55. Accordingly, to establish jurisdiction under § 3(a), plaintiff must allege facts which satisfy two requirements: 1) that defendant transacted business in Massachusetts and 2) that the claims at issue arose from that transaction of business. Exxon Mobil Corp., 94 N.E.3d at 793.

Neither condition is met here. Although the transacting-business requirement is construed broadly, Tatro v. Manor Care, 635 N.E.2d 549, 551 (Mass. 1994), it nevertheless imposes real limitations, see Lacy v. Jublia Pte LTD., No. 20-P-1319, 2022 Mass. App. Unpub. LEXIS 230, at *7 (Mass. App. Ct. Apr. 1, 2022) (collecting cases), which L&F's limited in-forum activity fails to meet. The Azumi entities proffer a myriad of actions purportedly connecting L&F to Massachusetts, including 1) its international legal practice, 2) its representation of Azumi, Ltd. in the 2007 trademark dispute which included service of pleadings upon B.B. Kitchen in Massachusetts, 3) a forum selection clause in the settlement documents, 4) the annual inspections of Zuma Tex-Mex that L&F arranged and 5) advice rendered about the right of the Azumi entities to open a Zuma-branded restaurant in Boston. None of those purported connections affords jurisdiction. There is no evidence that L&F regularly advised clients in Massachusetts and, in any event, Azumi, Ltd. was not one such client. The trademark dispute took place in Virginia and the settlement was negotiated between L&F attorneys in Florida and B.B. Kitchen counsel located in New York, not Massachusetts. Nor did the resulting agreements contain any reference to Massachusetts beyond 1) the fact that Zuma Tex-Mex was located there and 2) the prohibition upon Azumi opening a restaurant in New England. Although the inspections

of Zuma Tex-Mex did occur in Boston, L&F hired a Connecticut-based contractor to perform them.

Under such circumstances, the Court cannot conclude that L&F participated in the "economic life" of the Commonwealth. See Access Now, Inc. v. Otter Prods., LLC, 280 F. Supp. 3d 287, 291 (D. Mass. 2017) (finding transacting-business requirement met where, inter alia, defendant had \$20 million worth of in-forum sales, had sales representative in forum and was registered to do business there).

In any event, even if those connections were sufficient to constitute the transaction of business in Massachusetts, jurisdiction would not lie because the claims here at issue do not arise from the alleged in-forum activity. Exxon Mobil Corp., 94 N.E.3d at 793. A claim arises from a defendant's transaction of business if it "was made possible by [it], or lies in [its] wake". Access Now, Inc. v. Otter Prods., LLC, 280 F. Supp. 3d 287, 291 (D. Mass. 2017). Put differently, the "arising from" inquiry asks whether the defendant's contacts with the forum "constitute the first step in a train of events" leading to the injury. Id.

Here, the plaintiffs' claims do not arise from L&F's purported connections to Massachusetts. The negligence and malpractice alleged by plaintiffs in Count I concerns the purported failure of L&F 1) to draft consistent Settlement and

License Agreements, 2) to search for and review those agreements adequately, 3) to advise plaintiffs correctly about their legal import and 4) to advise plaintiffs timely of mistaken advice.

While some of L&F's purported forum contacts concern, as a general matter, the disputed trademark, none of them has any causal relation to the alleged malpractice here at issue.

Rather, the operative allegations arise either from conduct that occurred wholly in Florida or advice that was rendered from Florida and received in London. See B2 Opportunity Fund, LLC v. Trabelsi, No. 17-10043-RGS, 2017 U.S. Dist. LEXIS 137544, at *12-14 (D. Mass. Aug. 28, 2017) (citing Sawtelle v. Farrell, 70 F.3d 1381 (1st Cir. 1995)).

The allegations in Count II with respect to an alleged breach of fiduciary duty arising from the failure of L&F to disclose its erroneous legal advice are derivative of the alleged malpractice itself and similarly lack any causal connection to business allegedly transacted by defendant in Massachusetts. See Phillips Exeter Acad. v. Howard Phillips Fund, 196 F.3d 284, 291 (1st Cir. 1999) ("A breach of fiduciary duty occurs where the fiduciary acts disloyally.").

In sum, the Massachusetts long-arm statute does not permit the exercise of personal jurisdiction over L&F. Accordingly, the Court need not opine on whether an assertion of jurisdiction would be constitutionally sound. SCVNGR, Inc., 85 N.E.3d at 56;

see Doe v. JetBlue Airways Corp., No. 20-11623-ADB, 2021 U.S. Dist. LEXIS 145125, at *21-22 (D. Mass. Aug. 3, 2021) (declining to reach constitutional question where jurisdiction could not be exercised under long-arm statute).

V. Transfer

Because this Court lacks jurisdiction over L&F, it must either dismiss the case, as requested by L&F, or transfer it to the United States District Court for the Southern District of Florida, as requested by the plaintiffs. Under 28 U.S.C. § 1631,

[w]henEVER a civil action is filed in a court . . . and that court finds that there is a want of jurisdiction, the court shall, if it is in the interest of justice, transfer such action . . . to any other such court . . . in which the action . . . could have been brought at the time it was filed[.]

28 U.S.C. § 1631. Section 1631 establishes a presumption in favor of transfer which is rebutted only if the transfer is "not in the interest of justice." Fed. Home Loan Bank of Bos. v. Moody's Corp., 821 F.3d 102, 119 (1st Cir. 2016) (abrogated on other grounds by Lightfoot v. Cendant Mortg. Corp., 137 S. Ct. 553 (2017)).

When determining whether a transfer is appropriate, the Court evaluates 1) whether the action could have been brought in another federal court, 2) whether a limitations period has run that would preclude filing in the correct court and 3) whether

the case is frivolous or brought in bad faith. Shelton Bros., Inc. v. Three Pirates, LLC, No. 15-30140-MGM, 2017 WL 1227922, at *6-7 (D. Mass. Mar. 31, 2017) (quoting Britell v. United States, 318 F.3d 70, 74-75 (1st Cir. 2003)).

Each factor weighs in favor of transfer. The Azumi entities could have filed this action in the Southern District of Florida, where the advice giving rise to this malpractice claim was rendered. Plaintiffs contend that L&F has alluded to a statute of limitations defense which, if successful, would preclude their claims. Finally, there is no evidence that plaintiffs brought their claims in bad faith, nor does L&F make any such allegation. For those reasons, and because the Court is satisfied that transfer is in the interest of justice, this case will be transferred to the Southern District of Florida.

ORDER

In accordance with the foregoing, defendant's motion to dismiss for lack of personal jurisdiction in this Court (Docket No. 10) is **DENIED** but plaintiffs' action is hereby **TRANSFERRED** pursuant to 28 U.S.C. § 1631 to the United States District Court for the Southern District of Florida for further proceedings.

So ordered.

/s/ Nathaniel M. Gorton
Nathaniel M. Gorton
United States District Judge

Dated: August 16, 2022